

YAHYA TURK

SKETCH TO SCREEN

*Your First Real-World UI
Design Guide*

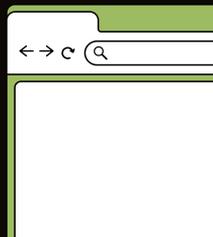




About Book

Is book ek real-world project ke through UI design ki journey seekhoge – rough paper sketch se le kar Figma me final design tak. Ye book beginners ke liye bhi easy hai, taaki tum UI ka practical experience le pao. UI Design ka A to Z Guide – "Courseze" App se Seekhein

-Yahya Turk



ZARORI BATE

+ CREATE

Hey!

Tumhara UI design seekhne ka journey yahi se start hota hai!

Is book me tum:

- UI basics seekhoge (CTA, microcopy, UX design)
- Rough paper sketch se Figma tak ka design process dekhoge
- Ek real-world project "Courseze" app ka design karoge
- Tumhe book ke end tak ek functional UI design ka experience milega! 🚀





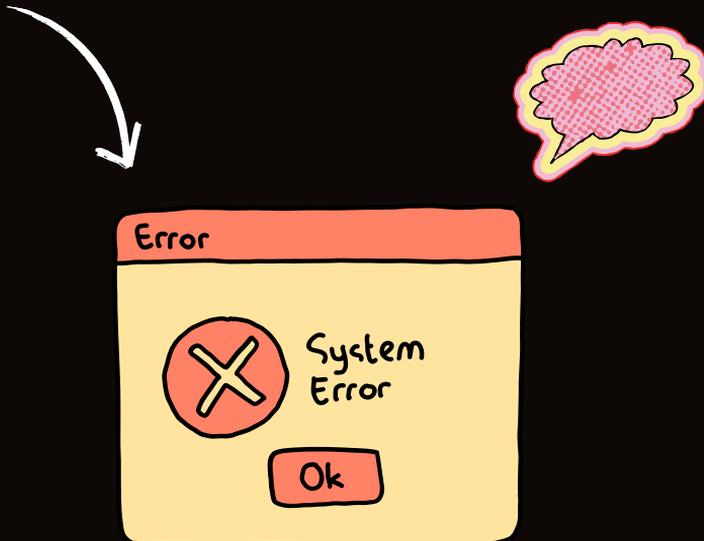
UI vs UX – Difference

UI (User Interface) → Jo cheezein screen pr dikhai deti hain (buttons, icons, images, color scheme, layout).

UX (User Experience) → User ko app ya website use karte waqt jo feel hota hai (easy navigation, smoothness, user-friendly flow).

Example:

- UI → "Download" button ka color aur shape
- UX → Button dabane pr kitni jaldi app download hoti hai



WHAT IS WIREFRAME?

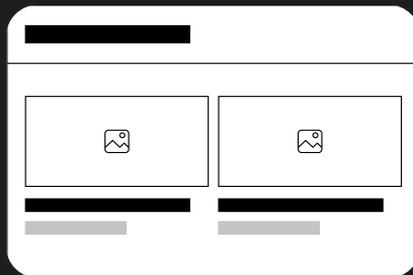
Wireframe → Ek rough sketch hota hai jo app ka layout dikhata hai
→ Kaha buttons honge, text hoga, ya images rahengi.

- Low-fidelity wireframe: Simple outline hota hai, jisme sirf layout hota hai.
- High-fidelity wireframe: Zyada details ke saath design hota hai.

Example:

"Courseze" app ke wireframe me:

- Home page: Search bar + explore more
- Course page: Course details + buy button



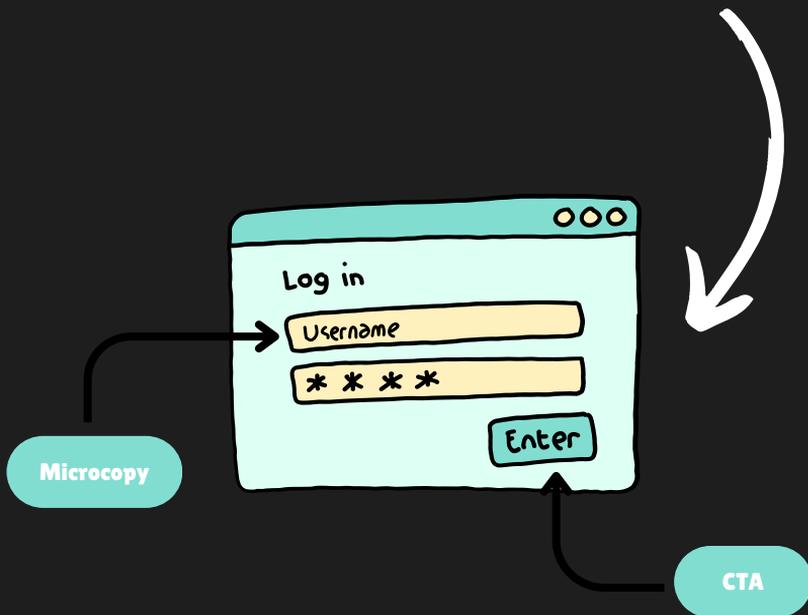
MICROCOPY & CTA

Microcopy:

- Choti-choti text lines jo app me users ko guide karti hain → Jaise, "Enter your email" ya "Invalid password".
- Ye user ko sahi direction deti hai aur interaction smooth banati hai

CTA (Call To Action):

- CTA button wo hota hai jo user ko action lene ke liye force karta hai → Jaise "Buy Now", "Subscribe", "Get Started".
- CTA me action-oriented words hone chahiye → Jaise "Start Learning", "Get Discount" etc.



**AB THEROY JAAN LI..
AB SKETCH BNAO**

Sketching & Planning



NOW ITS TIME TO DRAW

Pehli baar hai?

Koi baat nahi! Bas pencil uthao aur phone ki screen ka rough sketch banao. Kaisa bhi ho, final thodi hai!... Ye to bas practice hai – jitna zyada sketch karoge, utni hi tumhari soch aur creativity improve hogi.

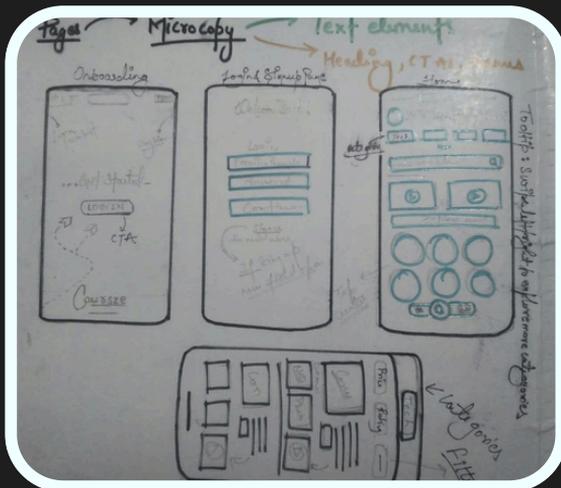
Screen banate waqt tension mat lo. Tumhari line perfect straight nahi ho rahi? Koi baat nahi! Shapes thodi gol-mol ho gayi? Perfect nahi lag rahi? Fikr mat karo! Abhi rough hai, master design nahi. Bas apne dimaag me jo bhi hai, use page par utaar do.

Aur haan... ye dekho!

Ye mere banaye hue sketches, shayad perfect nahi hain, par ye hi start karne ka pehla step hai....

Yad rakhna:

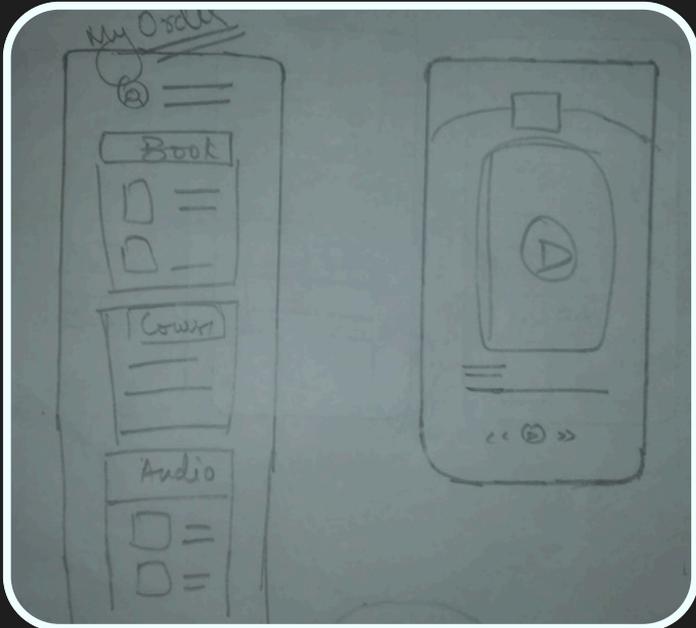
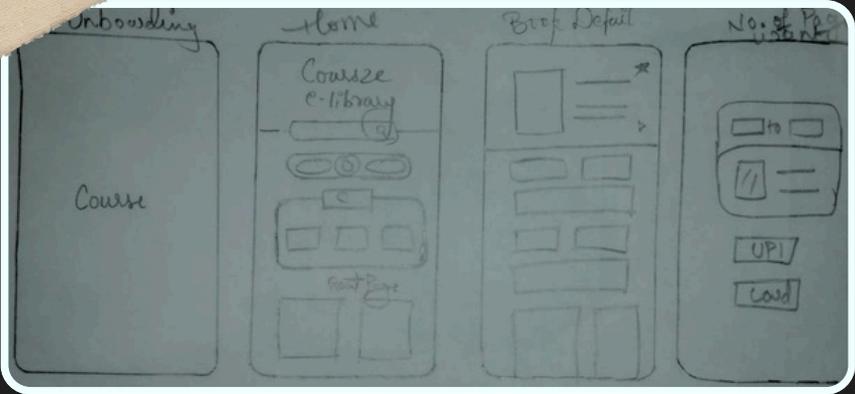
- Perfect hone ka socho mat, bas start karo.
- Har sketch tumhari soch ko aur zyada creative banayega.
- Pencil se shuruat karo, Figma tak pahunchoge!

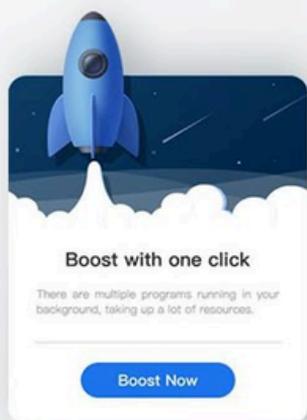
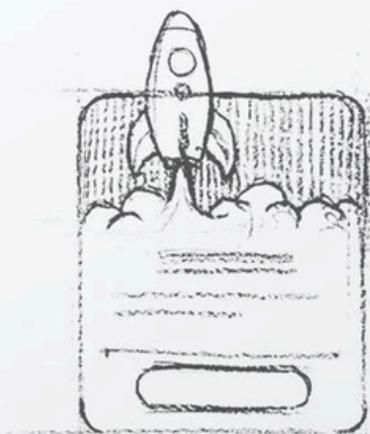


NOW ITS TIME TO DRAW



ROUGH





Boost with one click

There are multiple programs running in your background, taking up a lot of resources.

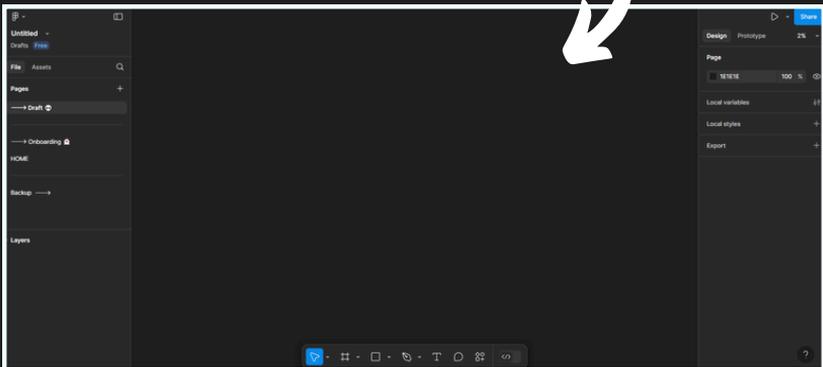
Boost Now

**SKETCH BNAA LIYE... JITNA TUM
BNAOGE UTNA IDEA CLEAR HOGA..
AB FIGMA OPEN KRO**

FIGMA BASICS INTRODUCTION

Figma kya hai?

- Figma ek UI/UX design tool hai jisme tum website aur app ka design create kar sakte ho.
- Tum Figma me:
 - Frames banakar app ka layout decide kar sakte ho.
 - Shapes & text tools use karke design karte ho.
 - Prototyping se interactions dikhate ho (button dabane pr page open hone ka effect)

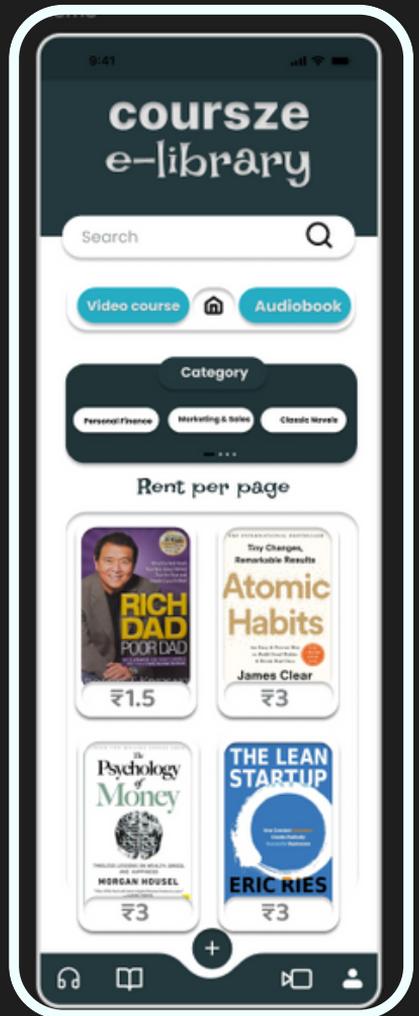
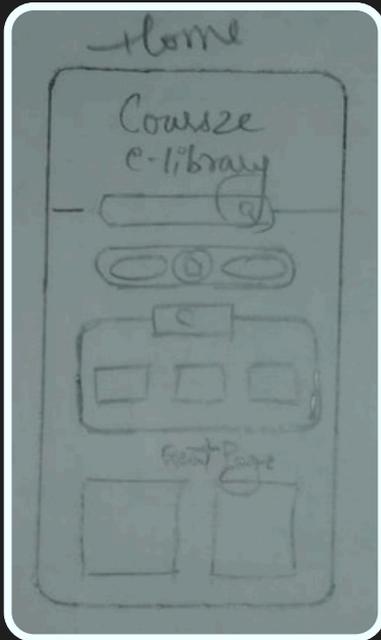


**DEKHO.. FIGMA KO EXPLORE
KROO.. SAB TOOLS KO
SAMJHOO..AGER TUM YE READ KR
RHE HO TO FIGMA KE BASIC
FUNCTION TO PTA HOGE HII...**

FIGMA DESIGN STEPS WITH SCREENSHOTS



FIGMA DESIGN STEPS WITH SCREENSHOTS



KESE BNAYA??

Step 1: Sketching on Paper

- Rough layout par basic structure banao.
- Page ka flow decide karo (header, content, footer).
- Elements ka placement fix karo – buttons, images, icons.
- Tip: Sketching se pehle tumhare paas clear idea hota hai ki final design kaisa hoga.

Step 2: Figma me Design Shuru Karo

- Frame selection: Tumne iPhone 14 ka frame liya.
- Grids & Layout: Proper alignment ke liye grids use kiya.
- Color scheme:
 - Dark theme background
 - White text
 - Blue CTA buttons
- Fonts & Typography:
 - Sans-serif fonts use kiye jo clean dikhte hain.
- Icons:
 - Search, category, and cart icons add kiye.

KESE BNAYA??

Step 3: Page Components & CTA Buttons

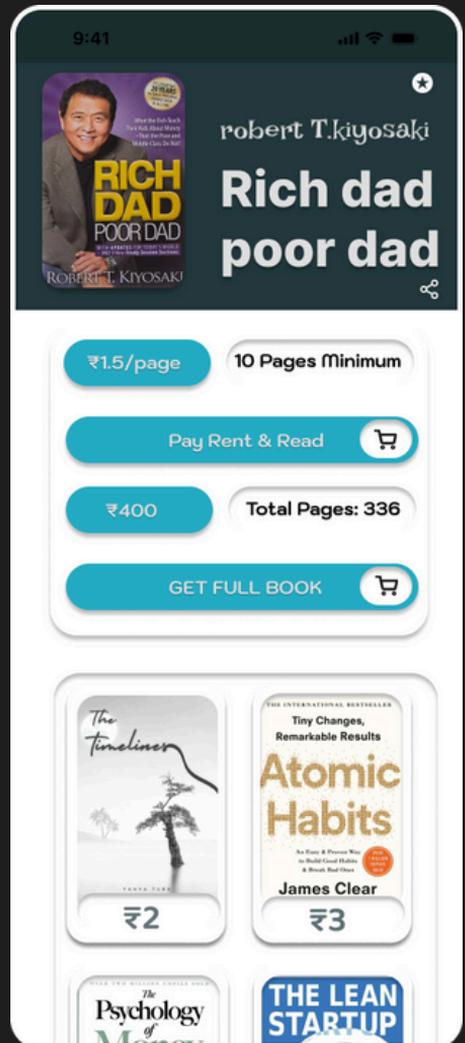
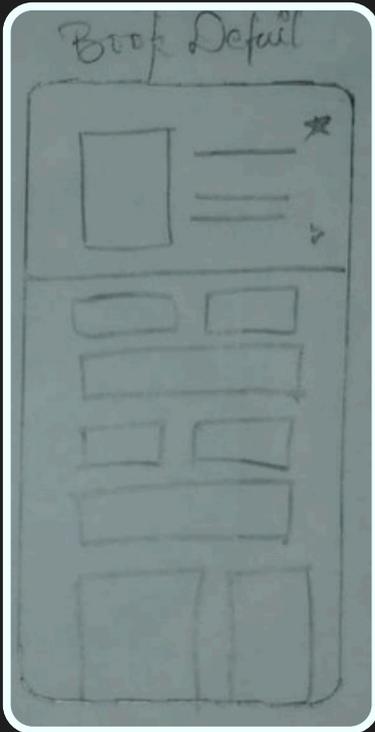
- Header:
 - "Courseze e-library" heading
 - Search bar & category tabs
- Content section:
 - Book cards: Image, title, price
 - Rent per page CTA button
- Footer:
 - Navigation icons (Home, cart, profile)
- CTA Microcopy:
 - "Rent per page"
 - "Explore more"



Step 4: Microcopy & UX Writing Tips

- Microcopy user ko guide karta hai.
- Example:
 - "Rent per page" → clear action text.
 - "Explore more" → user ko engage karne ke liye.
- Tip: CTA buttons aur microcopy concise rakhni chahiye taaki user confused na ho.

FIGMA DESIGN STEPS WITH SCREENSHOTS



KESE BNAYA??

Step 1: Sketching the Book Detail Page

- Rough layout me tumne:
 - Book image & title: Top section me prominent dikhaya.
 - Pricing & rent options: Middle section me buttons aur pricing details.
 - CTA buttons: "Get Full Book", "Rent & Read" jese clear action CTAs.
 - Related books section: Niche recommended books dikhaye.
- Tip: Sketch karne se tumhe design ki clarity milti hai.

Step 2: Figma me Design Banana

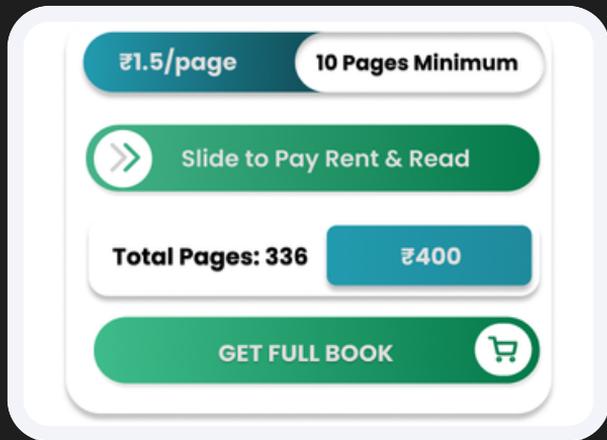
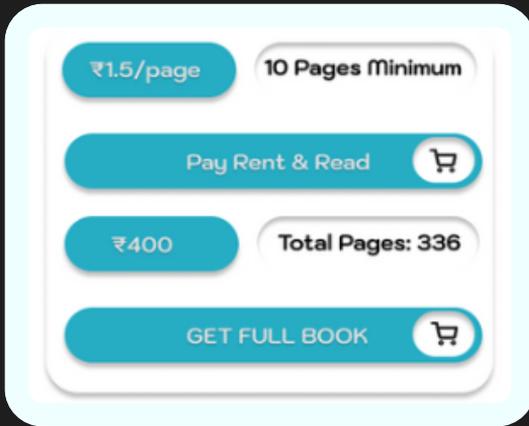
- Frame selection: iPhone 14 frame choose kiya.
- Book image & title:
 - Top section me book cover + author name + book title.
 - Font: Bold & clean typography use ki.
- Pricing section:
 - Per page price: ₹1.5/page
 - Minimum pages: 10
 - Full book price: ₹400
- CTA buttons:
 - Clear, big, and contrasting colors (Blue & white)
 - Proper padding aur alignment se professional look.
- Related books section:
 - Thumbnail images + book title + price

KESE BNAYA??

Step 3: Microcopy & CTA Optimization

- Microcopy ke examples:
 - "₹1.5/page" → Clear pricing dikhata hai.
 - "Pay Rent & Read" → Action-oriented text hai jo user ko guide karta hai.
 - "Get Full Book" → Full access dene ke liye CTA.
- Tip: CTA buttons ka color contrasting aur microcopy clear rakhni chahiye taaki user easily action le sake.

WHAT YOU LEARNED FROM EXPERIENCE IN UI/UX DESIGN?



WHAT YOU LEARNED FROM EXPERIENCE IN UI/UX DESIGN?

1. Simplicity Always Wins:

Jab maine design kiya, to mujhe realize hua ki simple aur clean design zyada effective hota hai. Pehle wale design me zyada clutter tha, jabki doosre wale design me smooth gradients aur minimal icons ne visual clarity badha di.

2. Consistency and Spacing Matter:

Elements ke beech mein proper spacing aur consistent font size readability improve karta hai. Dusre design me zyada alignment aur spacing ka dhyan rakha gaya hai, jo overall UX ko smooth banata hai.

3. CTA (Call to Action) Should Be Intuitive:

"Slide to Pay Rent & Read" jese action-oriented button UX ko engaging banate hain. Ye action user ko guide karta hai, jabki pehle wale design me sirf button hai, jo interaction mein engaging feel nahi deta.

4. Visual Hierarchy Zaroori Hai:

Dusre design me "Total Pages" aur "₹400" ko alag box me dikhaya gaya hai, jo information ko visually distinguish karta hai. Ye readability aur information grasp karne me madad karta hai.

WHAT YOU LEARNED FROM EXPERIENCE IN UI/UX DESIGN?

5. Colors Create Impact:

Pehle wale design me colors flat aur dull the, jabki dusre wale design me gradient colors ne modern aur premium look diya. Colors ke contrast se important information highlight hoti hai.

6. Micro-interactions Enhance UX:

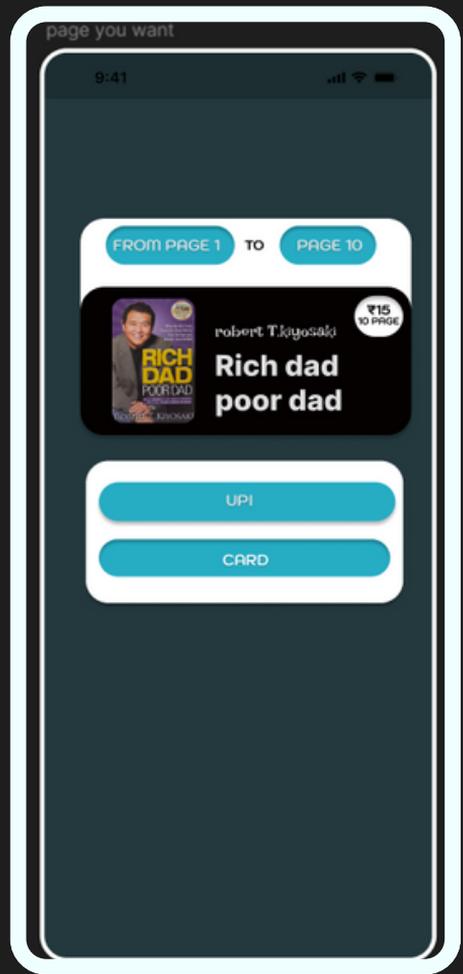
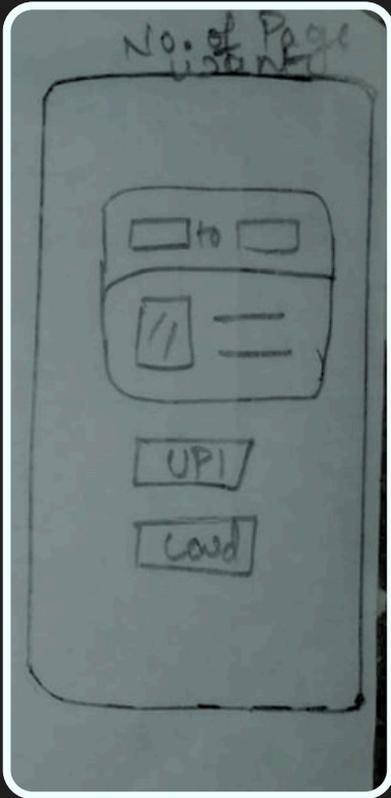
Dusre design me slide button se micro-interaction ka element aata hai, jo action feel deta hai. Isse user ko process ka ehsas hota hai, jo better engagement provide karta hai.

7. Accessibility & Clarity:

Clear typography aur readable fonts se accessibility improve hoti hai. Dusre wale design me fonts zyada clear hai, jo readability ko better banata hai.

Ye sab experiences se maine ye seekha ki UI/UX design me clarity, consistency, aur simplicity sabse important factors hai jo overall user experience ko next level par le jaate hain.

FIGMA DESIGN STEPS WITH SCREENSHOTS



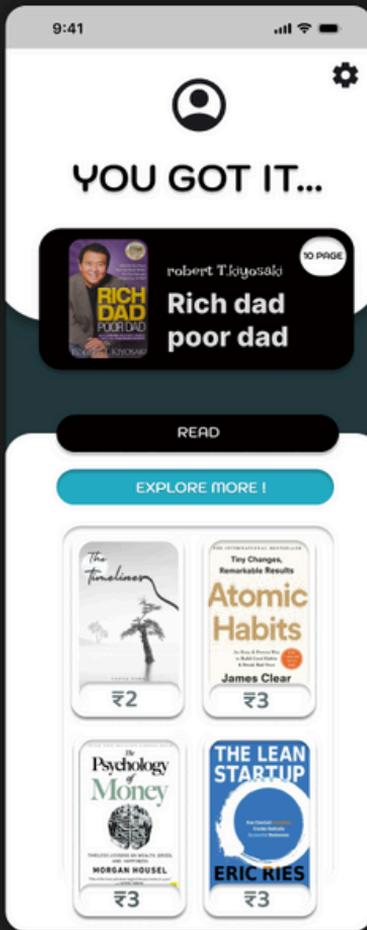
HAR ELEMENT KA BREAKDOWN:

Navigation Bar: Upar diya gaya navigation bar user ko clear options deta hai. "Page 1 to Page 10" wale buttons simple aur intuitive hain.

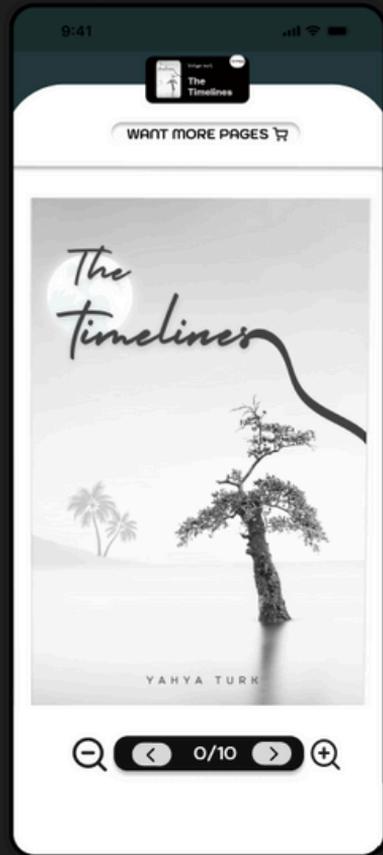
Book Card: Center wale card books ka title aur cover dikhate hain. Yeh perfect hai quick glance ke liye, aur book choose karna easy banata hai.

Buttons (UPI aur CARD): In buttons ka kaam action points define karna hai. button size aur color visibility ke liye perfect lagta hai.

you got it



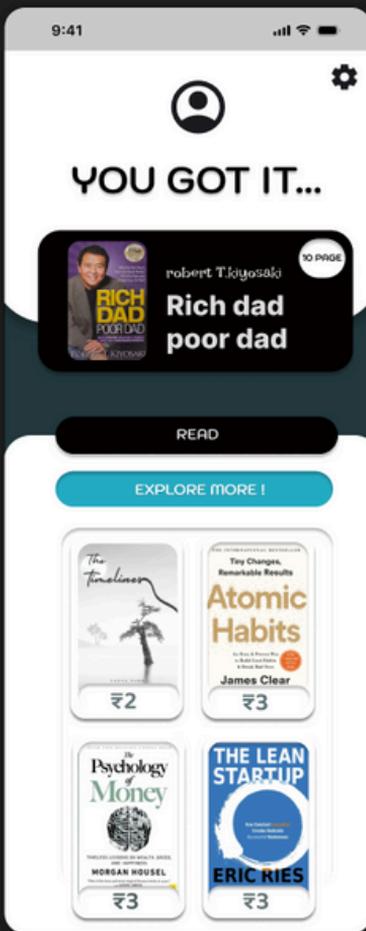
reader page



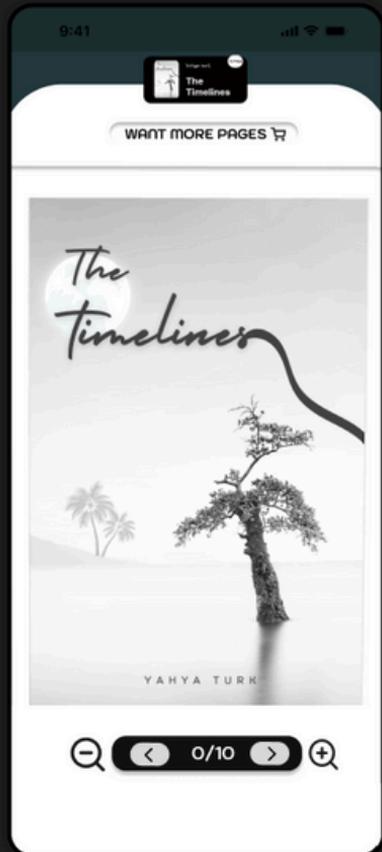
💡 1. You Got It Page – Confirmation Screen

- Purpose:
 - Ye page confirm karta hai ki user ne book rent ya buy kar li hai.
 - CTA: "READ" button directly reading page pr le jata hai.
 - Explore More: Niche related books dikhana taaki user aur discover kare.
- Microcopy:
 - "You Got It..." → Confirmation tone me friendly message hai.
 - "Explore More" → Discovery ke liye CTA hai.
- UI Tips:
 - Book thumbnail aur title dikhana user ko reassurance deta hai ki usne sahi book choose ki.
 - Contrast colors: CTA buttons (black & blue) prominent aur clear hai.

you got it



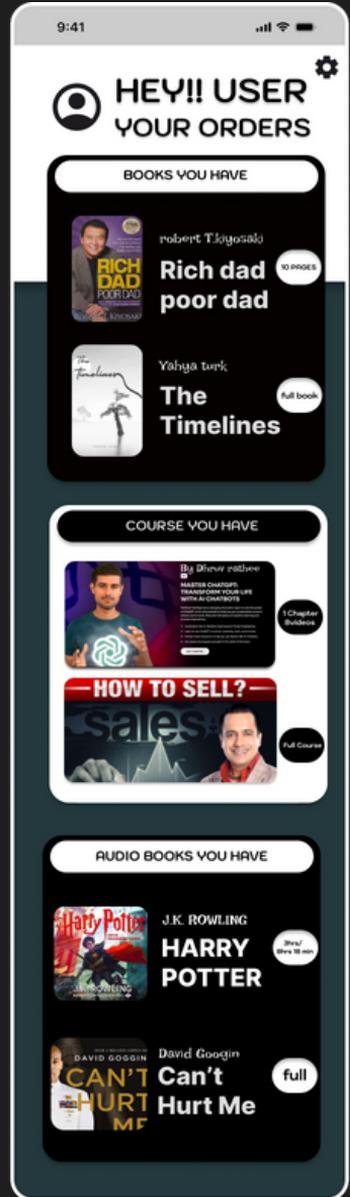
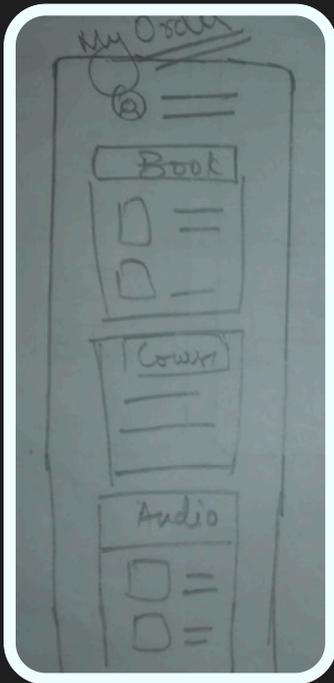
reader page



💡 2. Reader Page – Book Display & Navigation

- Purpose:
 - Ye page book ko read karne ke liye hai.
 - Pagination: Niche 0/10 dikh raha hai taaki user ko page count ka idea rahe.
 - Zoom icons: Zoom in & out karne ke icons diye hain taaki text readability adjust ho sake.
- Microcopy:
 - "Want More Pages?" → Clear CTA hai taaki user aur pages rent kare.

FIGMA DESIGN STEPS WITH SCREENSHOTS



KESE BNAYA??

Section Titles:

- "Books You Have" → Ye user ke buy ya rent ki gayi books show karta hai.
- "Course You Have" → Ye user ke kharide hue ya enrolled courses dikhata hai.
- "Audio Books You Have" → Audiobooks ka collection show hota hai.

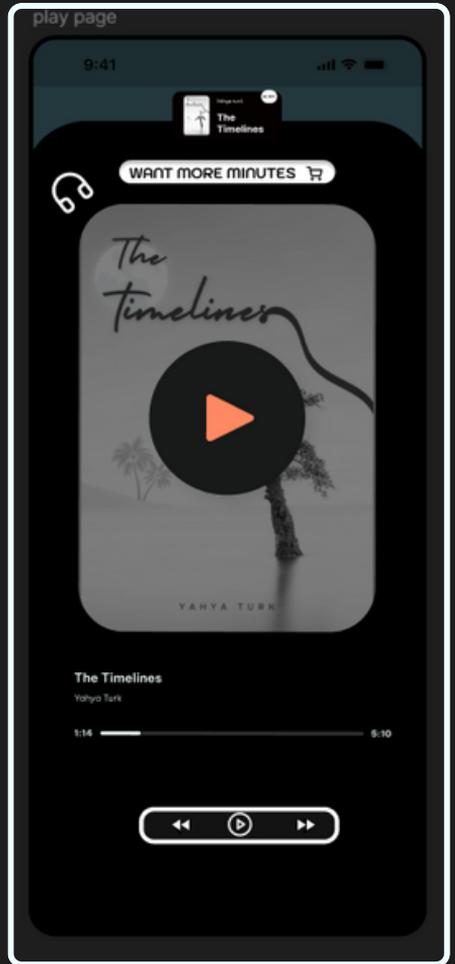
Layout & Navigation:

- Consistent Card Style:
 - Har card me book/course ka cover image prominent hai.
 - Title + Author name clearly visible hai.

2. Microcopy – Fun & Engaging Tone

- "HEY!! USER" → Friendly aur casual greeting hai, taaki user ko lage ki app se direct baat ho rahi hai.
- Icon Usage:
 - Settings icon → User ko profile ya customization option dikhane ke liye.
 - Small CTAs (Play/Read) → Clear action buttons hain, jo UX ko smooth banate hain.

FIGMA DESIGN STEPS WITH SCREENSHOTS



KESE BNAYA??

Play Page – Audiobook Experience

- Purpose:
 - Ye page audiobook playback ke liye design kiya gaya hai.
 - User yaha se directly play, pause, forward, aur rewind kar sakta hai.
 - Book title + Author name display hota hai taaki user ko audiobook identify karne me asani ho
- Audiobook Controls:
- Play Button (Large & Centered) → Clear aur accessible design, taaki user directly click kar sake.
- Forward/Backward Buttons:
 - Audiobook me 10-10 seconds forward/rewind karne ka option hai.
- Progress Bar:
 - Niche progress bar se user playback control kar sakta hai.
-  Visual Design:
- Minimal & Clean Interface:
 - Dark theme with contrast icons se user focus playback pr rehta hai.
 - Book cover large size me dikhayi gayi hai taaki audiobook visually appealing lage.
- Header CTA – "Want More Minutes?"
 - Ye engagement boost karne ka feature hai, jo user ko aur pages ya subscription lene ke liye motivate karta hai.

**YE SAB THA
PRACTICAL
KNOWLEDGE...**

**AB KUCH THEORY OR
JAAN LO...**

ADVANCED TOPICS IN UI/UX DESIGN

1. **Accessibility Design:** UI ko inclusive banane ke liye color contrast aur screen reader compatibility use karo. Har user ke liye interface easily accessible hona chahiye.
2. **Design Systems:** Ek consistent library jese Material Design ya Bootstrap ka use jo team collaboration aur brand identity maintain karein.
3. **Usability Testing:** Kaise users ke feedback se app ya website ko better banaya jaye—methods jese A/B testing aur eye-tracking.
4. **Interaction Design:** Creative micro-interactions aur animations ke zariye user ka experience aur engaging banaye.
5. **User Research Techniques:** Personas aur journey mapping ke zariye user ki zarurat aur behavior ko samjho.

GLOBAL DESIGN TRENDS

- Neumorphism: Subtle 3D effect-based design jo buttons aur cards ko realistic aur modern look deta hai.
- Dark Mode: Battery-saving aur eye-friendly dark themes ka demand badh raha hai. Websites aur apps ke liye ye trendy hai.
- Sustainable Design: Interfaces jo low energy consume karein aur environment-friendly ho.
- AI Personalization: Artificial Intelligence ka use karke user ke preferences ke hisaab se customized designs offer karna.
- Voice Interfaces: Voice UI jaise Siri ya Alexa ke liye intuitive flow design karna conversational elements ke saath.

**AI
KYA KR SAKTI
HAI??**

AI IN DESIGN

- AI se UI/UX me Revolution
- Aaj kal AI se designing fast aur smart ho gayi hai. Pehle jo kaam ghanto me hota tha, wo ab AI tools se minutes me ho jata hai. AI se na sirf design jaldi hota hai, balki user insights bhi milte hain jo tujhe better decision lene me madad karte hain.
- 1. AI se Wireframe aur Prototype Banana
- Uizard: Hand-drawn sketches ko functional wireframe me convert karta hai.
- Visily: Website screenshots ko editable design file me badalta hai.
- Figma AI: Auto-layout, resizing aur smart positioning se design jaldi iterate hota hai.
- Midjourney / DALL·E: Futuristic design ideas generate karta hai.

Impact:

- Wireframe aur prototype jaldi banta hai.
- Design iterations fast hoti hain.

AI Prompt.. USE KRKE DEKHO ISSE...

"Ek mobile app ka wireframe banao jo task management ke liye ho. Usme task list, filters aur progress tracker include ho."

AI

- AI se User Research aur Data Analysis
- Maze: Automated usability tests karta hai aur heatmaps generate karta hai.
- Hotjar: Website pr user clicks, scroll depth aur interactions ko track karta hai.
- Lookback.io: Real-time user feedback leta hai.

Impact:

- Jaldi se user behavior ka analysis hota hai.
- Data-driven design decisions le sakta hai.

AI

- AI se Automated Design Systems
- Designify: Images ko auto-enhance karta hai, background remove karta hai.
- Runway ML: AI-generated visual content aur mockups banata hai.
- Relume Library: AI-based component libraries se web design fast karta hai.

Impact:

- Reusable components banti hain.
- Design system me consistency maintain hoti hai.

COLOR PSYCHOLOGY

COLOR PSYCHOLOGY IN UI/UX

- Color ka UI/UX me bada role hota hai. Sahi color combination use karne se user ka interest aur trust badhta hai.
- 1. Color Psychology ka Impact
- Red: Urgency aur energy show karta hai. CTA buttons me use hota hai.
- Blue: Trust aur stability ka symbol hai. Fintech aur corporate sites me common hai.
- Green: Growth aur freshness show karta hai. Health aur eco-friendly apps me perfect.
- Yellow: Positivity dikhata hai. Creative platforms me use hota hai.
- Purple: Luxury aur creativity ko dikhata hai. Premium brands ke liye best hai.

EFFECTIVE COLOR COMBINATION TIPS

- Monochromatic: Ek color ke different shades use karo.
- Example: Navy blue, sky blue, aur light blue.

- Analogous: Wheel pr adjacent colors use karo.
- Example: Green, teal, aur blue.

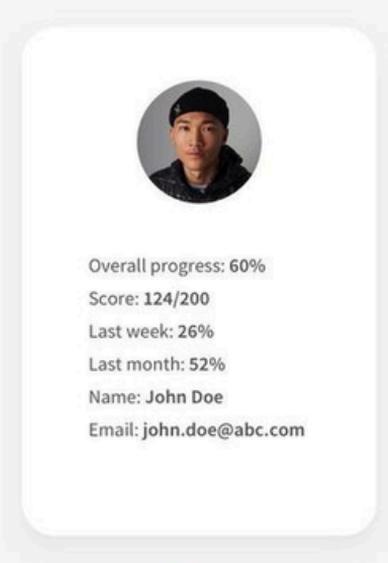
- Complementary: Opposite colors use karo.
- Example: Orange aur blue.

- Triadic: Teen evenly spaced colors use karo.
- Example: Red, yellow aur blue.

TYPOGRAPHY AUR FONTS

Hierarchy

You can emphasize specific content, or elements, by creating a clear hierarchy in your layouts. Some ways to achieve this are through font weight, style, and scale.



A user profile card with a circular profile picture at the top. Below it, the text is listed in a flat hierarchy: Overall progress: 60%, Score: 124/200, Last week: 26%, Last month: 52%, Name: John Doe, and Email: john.doe@abc.com.

Overall progress: 60%

Score: 124/200

Last week: 26%

Last month: 52%

Name: John Doe

Email: john.doe@abc.com



A user profile card with a clear visual hierarchy. At the top, the title 'OVERALL PROGRESS' is bold. Below it is a large circular progress indicator showing 60% (124/200). A horizontal line separates this from two progress bars: '26% Last Week' and '52% Last Month'. At the bottom, a light blue bar contains a small profile picture, the name 'John Doe', and the email 'john.doe@abc.com'.

OVERALL PROGRESS

60%
124/200

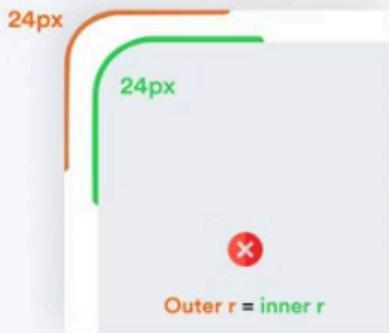
26% Last Week

52% Last Month

John Doe
john.doe@abc.com



Better Nested Border Radius



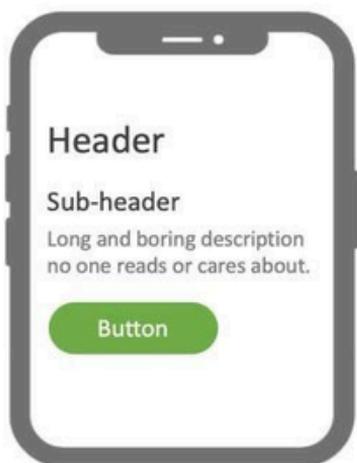
Works if both radius have the same center point. Or use a **multiplier**. To test, scale up your inner frame to the size of your outer frame.



No other options? I'm out of here.



Oh... Reasonable.

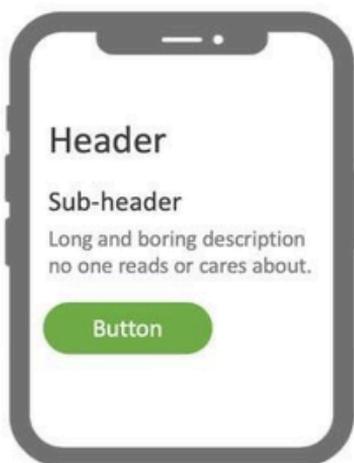


Header

Sub-header

Long and boring description
no one reads or cares about.

Button



Header

Sub-header

Long and boring description
no one reads or cares about.

Button

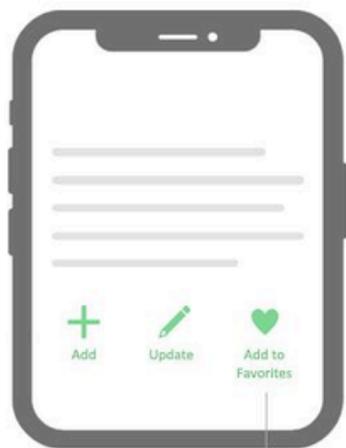
Long and boring description
no one reads or cares about.

Button

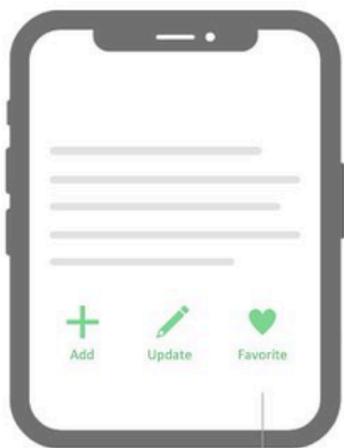
Long and boring description
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Button

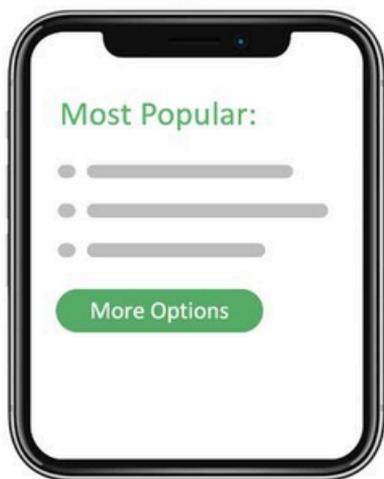
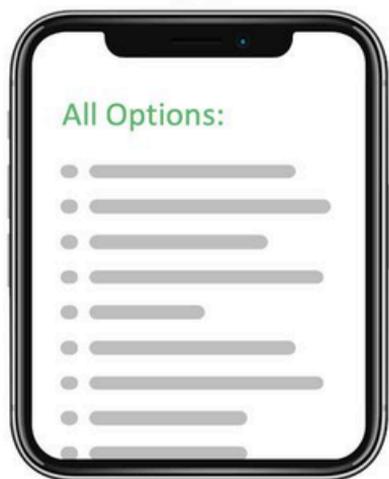




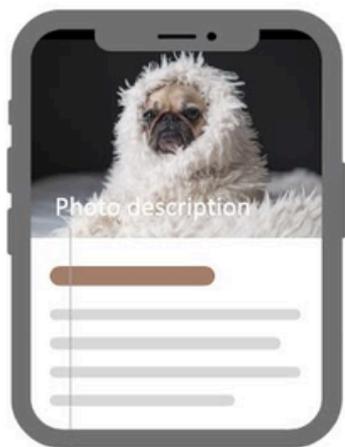
The 2 lines label
breaks the alignment



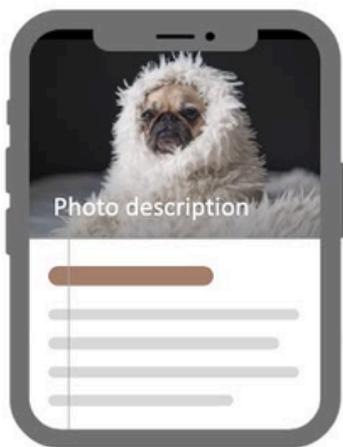
The labels are
perfectly aligned







White text on a photo
(might become hard to read)



White text on a gradient dark
background (to ensure contrast)

CALL TO ACTION

CREATING BEAUTIFUL CTA BUTTONS



CONTINUE TO STEP 3

We can change this later

Use descriptive
buttons

Reassure
the user with
microcopy.



CONTINUE

Non informative
Button copy
+ heavy outline
makes it feel
outdated

Height

Don't make the button **too high** or **too low**. For web and mobile the perfect padding is **18px**



TYPOGRAPHY AUR FONTS

Typography UI/UX design ka backbone hai.
Sahi font readability aur design ka impact badhata hai.

Popular Font Types

Serif Fonts: Traditional aur formal.

Example: Times New Roman, Georgia, Garamond.

Sans-Serif Fonts: Clean aur modern.

Example: Roboto, Montserrat, Poppins.

Display Fonts: Bold aur eye-catching.

Example: Oswald, Bebas Neue.

Script Fonts: Decorative aur elegant.

Example: Pacifico, Dancing Script.

TYPOGRAPHY AUR FONTS

Best Font Combinations

- Heading + Body Pairing:
 - Montserrat (Heading) + Roboto (Body).
 - Poppins (Heading) + Lato (Body).
- Contrast Pairing:
 - Bold heading ke saath light body font.
- Line Spacing Tips:
 - Line-height: Text size ka 1.5x rakhna best hota hai.
 - Font size: Body ke liye min 16px, heading ke liye 24px.

FIGMA PLUGINS AUR MICROCOPY TIPS

FIGMA PLUGINS AUR MICROCOPY TIPS

Figma plugins productivity boost karte hain. Ye repetitive tasks ko automate karte hain aur design process fast banate hain.

Important Figma Plugins

- **Autoflow:** Automatically arrows aur connectors add karta hai.
- **Unsplash:** Free stock images directly Figma me import karta hai.
- **Master Plugin:** Multiple design files me component sync karta hai.
- **Contrast:** Design me color contrast issues highlight karta hai.
- **Iconify:** Icons aur logos directly Figma me import karta hai.

MICROCOPY TIPS FOR UI

CTA Buttons:

- Generic: "Submit" → Better: "Get Started"
- Error Messages:
 - Generic: "Invalid Password" → Better: "Oops! Password doesn't match. Try again."
- Forms:
 - Generic: "Enter Name" → Better: "Your full name as per ID"

Microcopy Writing Tips:

- Clear & concise: Short aur direct language use karo.
- Action-oriented: Buttons me action-based words use karo (e.g., "Get Started").
- Conversational tone: Friendly aur human language me likho.

**BHTH PADH LYA..
AB TUM BHI KUCH KRO....**

DEKHO AB PRACTICE KARO!

Yaar, ab tumne Figma ki basic designing seekh li hai! Tumhare haath me ab design magic wand hai – bas jitna practice karoge, utne perfect bante jaoge.

Practice Tips – Khud Try Karo!...

-  Color Combination:
 - Alag-alag color palettes ke saath khelo.
 - Soft, vibrant, ya dark tones ka use karo.
 - Contrast aur readability ko test karo.
- Typography:
 - Alag-alag font styles try karo.
 - Bold, italic, spacing ke saath experiment karo.
- Layout & Spacing:
 - Elements ka alignment aur spacing change karo.
 - Grid system use karke design ko balance karo.
- Micro Animations:
 - Figma me hover effects aur transitions add karke UX aur improve karo.

Usability Testing:

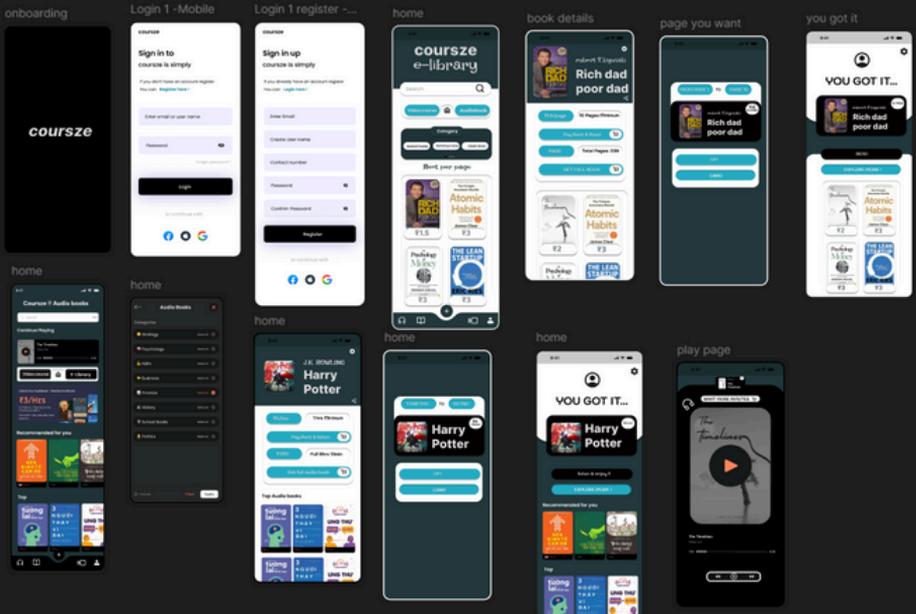
- Khud se puchho –
 - Kya CTA clear hai?
 - Kya color combination attractive lag raha hai?
 - Kya text padhna easy hai?

Pro Tip – Time Doge to Master Banoge!

Yad rakhna bhai, designing me speed se zyada consistency matter karti hai.

Jitna zyada tum practice karoge, utne hi creative aur professional banoge.

REAL WORD PROBLEM SOLVE CHIZ BNAOO !!



JESE COURSZE = E-LIBRARY

JESE

COURSE = E-LIBRARY

Course Kya Hai?

Course ek digital e-library platform hai jo logon ko books, audiobooks aur courses rent par provide karta hai. Ye platform un logon ke liye hai jo poori kitab kharidne ki jagah sirf zarurat ke pages ya chapters padhna chahte hain.

Course Ka Vision – Knowledge Har Kisi Ke Liye Accessible
Is platform ka main aim hai:

- Books ko affordable banana: Har user ko poori kitab kharidne ki zarurat nahi, wo sirf apni zarurat ke pages rent kar sake.
- Flexible Learning: Audiobooks aur courses ke through users ko multiple learning formats mile.
- Pay-as-you-go Model: Users apne hisaab se pages ya full book ka access le sakein.

Course Ki Key Features

- ✓ Books & Courses on Rent: Users ko poori book kharidne ki jagah sirf zarurat ke pages rent par milte hain.
- ✓ Affordable Pricing: Har page ka alag price hai, taaki users sirf wahi kharidein jo unhe chahiye.
- ✓ Multiple Formats: Books ke sath-sath courses aur audiobooks bhi available hain.
- ✓ User Dashboard: Har user ke personal orders aur history track karne ka option.
- ✓ Smooth Navigation: Easy UI se users apne preferred books aur courses ko easily explore kar sakte hain.

JESE

COURSE = E-LIBRARY

Course Kyu Unique Hai?

- Traditional Model Se Alag: Traditional platforms poori book ya course kharidne ko majboor karte hain, jabki Course me tumhe pages ya chapters rent par milte hain.
- Cost-Effective: Chhoti zarurat ke liye poori book kharidne ki zarurat nahi.
- Variety of Content: Books ke saath courses aur audiobooks bhi.

Course Se Users Ko Kya Fayda Hoga?

- Students: Textbooks ke sirf zaruri chapters rent kar sakte hain.
- Professionals: Skill courses ya reference material ke sirf selected pages access kar sakte hain.
- Readers: Books explore karne ke liye pages rent par le sakte hain, bina poori book kharide.

Mera Experience Course Banate Hue

- Research: Mujhe ye idea tab aaya jab maine dekha ki log textbooks ya self-help books poori nahi padhte, sirf kuch parts chahiye hote hain.
- Design Thinking: Isliye maine rent per page model socha, jisse log sirf apni zarurat bhar ka hi payment karein.
- Prototyping: Figma me interactive prototype banakar pura app design kiya.
- User-Centric Approach: App ka UI is tarike se design kiya taaki har user easily navigation kar sake.

BE A PROBLEM-SOLVING DESIGNER!

Kya Seekha Is Project Se? – Real-World Skills
Is project me maine sirf design nahi seekha, balki:

- **User-Centric Thinking:** Maine real-world problem solve ki – books rent karne ka unique model banaya.
- **End-to-End Process:** Maine idea se prototype tak poora process cover kiya – wireframe se leke Figma tak.
- **Technical Skills:** Maine CTA, microcopy, spacing, colors, aur usability ko implement kiya.
- **Detailing:** Icons, typography aur interactive buttons ka proper use kiya.

Ye project sirf Figma seekhne ka nahi tha, balki mujhe ek problem-solving designer banane ka tha!

BE A PROBLEM-SOLVING DESIGNER!

Real-World Problems Ko Design Se Solve Karo!
Ab tum bhi apni design skills se real-world problems ka solution banao:

- E-commerce App: Local shopkeepers ke liye online store design karo.
- Learning App: Students ke liye personalized learning platform banao.
- Fitness App: Personalized workout planner ka prototype banao.
- Productivity App: Freelancers ke liye task manager design karo.

Design sirf visuals nahi hota, balki real problems ka solution hota hai!

Practice Aur Experimenting Zaruri Hai!

Is project me maine yahi samjha ki:

- Roz practice karo: Jitna time Figma me doge, utni detailing aur perfection aayegi.
- Colors aur Components se khelo: Naye color combinations aur button styles try karo.
- Realistic Prototype: Interactive prototypes banao taaki design functional lage, sirf static nahi.
- Real apps se seekho: Netflix, Amazon, Zomato jaise apps ko analyze karo – unka UI samjho aur apne design me implement karo.

Jitna zyada experiment karoge, utni acchi design thinking develop hogi!

Ye project sirf Figma seekhne ka nahi tha, balki mujhe sochne wale problem-solver designer banane ka tha!

Ab mai koi bhi design sirf banata nahi, balki usse user-centric solution ke taur par dekhta hoon!

Final Tip – Figma Sirf Tool Hai, Soch Tumhari Hai!

"Figma se bhi zyada powerful tumhari soch hai!"

- Har app, website, ya system tumhare ideas se shuru hota hai.
- Socho, design karo aur duniya ko apne solutions se impress karo!

ABOUT ME

YAHYA TURK

Chalo ab yhaa tak aa gai to btao kya kuch samjh bhi aya yaa nhi is book se.. i know book me or detail me btana muskil h.. to wait kroo.. is sab ki video bhi mil jaaigi tumhee.. khaa prr ??.. instaa pr follow kr lo pta chal jaiga...

- YouTube: Yahya Turk – Storytelling & Knowledge Sharing
- LinkedIn: Yahya-Turk – Tech & Design Enthusiast
- Email: theyahyaturk@gmail.com
- Instagram: @yahya.turk_ – Behind-the-scenes content

